

## RightStart Program™

Enabling and guiding start-up companies to accelerate their risk management, compliance, security and privacy programs



Risk management and compliance is a critical and challenging task for start-up companies, as implementing a program can be costly and place a significant strain on internal resources. As part of a broader initiative to assist start-ups in overcoming the daunting challenges that risk management and compliance pose, HITRUST has designed the Right Start Program™ to assist and guide start-up organizations through these endeavors. With the Right Start Program, qualified organizations can leverage a best-in-class framework, a reliable assurance process and a purposely built assessment tool to effectively manage risk and compliance. The HITRUST Right Start Program is designed to streamline the risk management and compliance process, enabling organizations to re-focus their resources on growth while simultaneously knowing that they are leveraging the most comprehensive compliance, security and privacy platform in the industry.

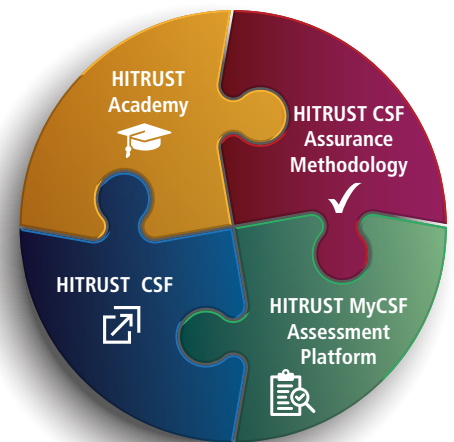
### **The HITRUST CSF®, the HITRUST CSF Assurance Methodology, the HITRUST MyCSF® Assessment Platform, and the HITRUST Academy® combine to deliver the most comprehensive risk management solution.**

**HITRUST CSF** – The HITRUST MyCSF incorporates the HITRUST CSF allowing organizations to perform assessments and report against the privacy and security controls of the HITRUST CSF or any one of the thirty-five authoritative sources currently included in the framework, such as NIST 800-53, ISO 27000, NIST Cybersecurity Framework, HIPAA, PCI, FFIEC and GDPR.

**HITRUST CSF Assurance Methodology** – The HITRUST CSF Assurance Program provides a simplified and consistent approach to assessments and reporting against the HITRUST CSF and any of the thirty-five authoritative sources it incorporates. This risk-based assurance approach, which is governed and managed by HITRUST, is designed to address evolving information threats and unique regulatory and business needs of organizations while delivering an effective, standardized and streamlined assessment process for reporting compliance and information risk posture. Since the HITRUST CSF synthesizes numerous standards and frameworks into a single comprehensive and harmonized framework, it eliminates the need for multiple assessments or answering redundant assessment questions, an approach we refer to as “Assess Once, Report Many.”

**HITRUST MyCSF Assessment Platform** – The HITRUST MyCSF makes it easier and more cost-effective for an organization to manage information risk and meet international, federal and state regulations concerning privacy and security. The HITRUST MyCSF tool provides global organizations of all sizes with a purposefully designed and engineered SaaS solution for performing risk assessments, corrective action plan management, enhanced benchmarking and dashboards, and integration with major GRC platforms and the HITRUST Assessment XChange™. The HITRUST MyCSF is a solution that will support an organization’s evolving assessment needs that align with managing risk in the ever-changing cyber threat, information risk and global regulatory landscape.

**HITRUST Academy** – HITRUST Academy offers the only training courses designed to educate security professionals about information protection and the utilization of the HITRUST CSF to manage risk. The courses are intended to prepare security professionals for assessing against the evolving compliance landscape shaped by HITECH, HIPAA, CMS and various other federal, state and business requirements.



HITRUST Academy courses are recommended for any security professional from an organization that is responsible for protecting information or is planning to implement the HITRUST CSF and prepare for a self or third-party assessment.

Courses offered through HITRUST Academy include:

- **Certified CSF Practitioner Course**

This course is delivered in two modules: (1) at the participant's convenience via a prerequisite online learning management system or (2) by an instructor in a classroom setting in Frisco, Texas.

The course includes in-depth instruction on risk management practices, and how to implement the HITRUST CSF, utilize the methodology to perform assessments and validate compliance. The curriculum is supported by case studies, hands-on learning and real-world application of the knowledge learned. [Click here for more info.](#)

- **Certified CSF Practitioner Refresher Course**

This self-paced refresher updates participants on the latest developments regarding the HITRUST CSF and any changes to the HITRUST CSF Assurance program. [Click here for more info.](#)

**Qualifications:** A HITRUST Right Start Program organization must have all of the following: (1) incorporated or founded within the last three years, (2) have a productive service line, or be close, (3) under 50 full-time employees, and (4) revenue under \$10M.

**Special offer:** A two-year contract which includes:

- A HITRUST MyCSF subscription
- A HITRUST CSF Assurance Program self-assessment report
- One complimentary seat in a HITRUST Certified Practitioner Training Course
- One online Refresher Training Course
- One complimentary HITRUST Annual Conference pass each year of the agreement.

For more information, contact [sales@hitrustalliance.net](mailto:sales@hitrustalliance.net).